

**Oversight Hearing of the  
Senate Committee on Business, Professions, and Economic Development and  
Assembly Committee on Business and Professions**

***Occupational Licensing and Economic Opportunity:  
Review of the California Board of Barbering and Cosmetology***

Monday, October 14, 2019

10:00 am

State Capitol, Room 4203

**SPEAKERS**

**Matt Shafer, Senior Policy Analyst, Center of Innovation, The Council of State Governments** Matt Shafer is a senior policy analyst in The Center of Innovation at The Council of State Governments specializing in workforce development policy. Matt transitioned from being a part of CSG's graduate fellowship program to joining the policy team full-time in May 2017. Matt's areas of focus include occupational licensing, interstate compacts, disability employment, and federal education initiatives. Matt also received his MPA degree from the University of Kentucky's Martin School of Public Policy in May 2018.

**Leslie Roste, BSN, RN., National Director, Education and Market Development, King Research** Leslie Roste, RN, BSN graduated from the University of Kansas, where she studied Nursing and Microbiology. After leaving nursing, she began working in the professional beauty industry as a subject matter expert on Infection Control and public safety. She has written many articles and spoken to audiences large and small on Infection Control in the work environment and specializes in the salon and barber industry. She is very involved in discussions about occupational licensing necessary to protect consumer health and safety and is currently employed by King Research as their National Director of Education and Business Development.

**Adam Higginbotham, Deputy Executive Director, Nevada State Board of Cosmetology** Adam Higginbotham is the Deputy Executive Director for the Nevada State Board of Cosmetology. He has 11 years of executive-level experience with occupational licensing boards and served 6 years as the West Virginia Executive Director. He has earned a BA in English and Political Science and an MBA.